

National Conference

10th May 2014

NATIONAL CONFERENCE on “INNOVATION IN BUSINESS: CHALLENGES AND OPPORTUNITIES”, was organized today at Lloyd Business School, Greater Noida which was attended by more than 200 eminent guests from various parts of India and abroad. Some of the elite keynote speakers were Dr. Subhash C. Kakkar, Pro VC and Mr. Mukul Sharma, Deputy Director, CCI. The Chief Guest was Shri BD Sinha, Group Advisor, KRIBHCO who also served KRIBHCO as MD and as an Officer in Indian Revenue Services. He stressed on the need for change in the current Corporate scenario. On this occasion Mr. Manohar Thairani, President, Lloyd Group of Institutions explained the importance of innovation from the perspective of the industry. He said that Applying innovative ideas to business can create significant saving on expense generates positive PR in the marketplace and of course make a real & lasting difference to the economy and our community. Speaking on the occasion, Dr. Kanak Lata, Director promised to organize such seminars on regular basis to take Lloyd brand to new heights. She said that this is something I believe is of exceptional value to the business-people and students in Delhi-NCR and beyond, and I am proud that Lloyd is taking practical lead on these issues.



Alongside Keynote speaker, there were around 40 presenters, who presented their paper on Innovation in Business, Challenge and opportunities. The conclusion was that innovation in business is no longer simply a moral choice in business; it has become essential for sustainability for any organization and its profits.

Conference Conveners: Dr. Vivek Kumar

Dr. AK Tyagi